



RAHUL COMMERCE
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NEWSLETTER

NOVEMBER 2025

A BIG **THANK YOU** **BI 2025**
for Overwhelming Response for **BROADCAST INDIA**

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NEW ADDITIONS

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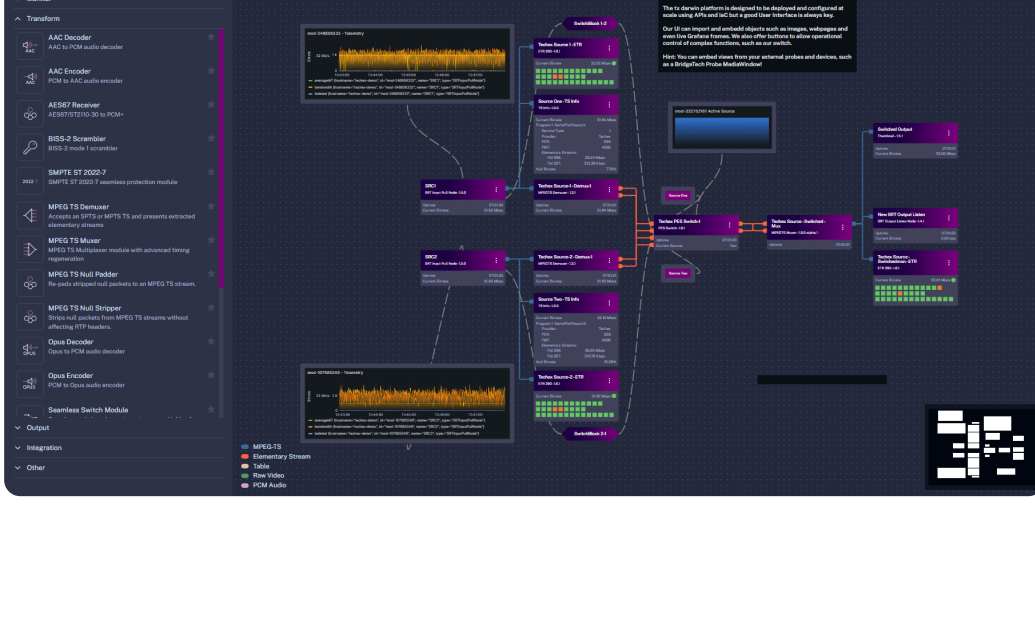
WE SPEAK NEW BROADCAST



Cloud native agility, broadcast-grade precision

Designed for hybrid and pure Cloud workflows, tx darwin offers a secure and flexible live media processing, transport and monitoring framework to solve key requirements within critical contribution, mezzanine and distribution workflows.

As broadcast workflows fully embrace the Cloud to deliver increased agility and accelerated innovation cycles the new generation of broadcast solutions must be engineered to Cloud native principles whilst doubling down on the precision of our broadcast heritage. This is the key principle on which tx darwin is crafted.



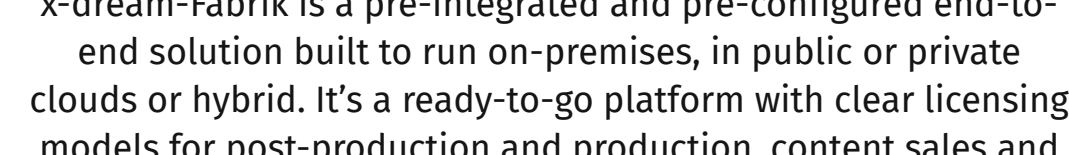
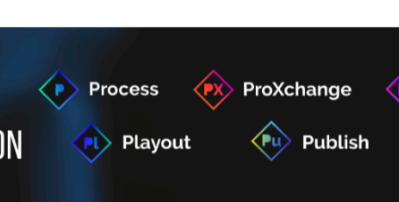
Solving for the complexities of modern broadcast

darwin is built to underpin the highest scale most critical tier-1 media and broadcast workflows. Through a microservice architecture its framework delivers a growing toolset of transformations designed to address critical functions within the most progressive Cloud and software workflows.

We chose to build tx darwin's real-time code from the ground up allowing us to deliver the lowest possible compute and carbon footprint whilst underwriting interoperability and standards compliance.

Experience our latest innovations

- Cloud Playback Protection**: Safeguard the world's most valuable content with encrypted, high-availability playback - with a single click, make content available to a select number of users in the cloud or on-premise.
- World Feed Origination**: Deliver live streaming, SD/HD and graphics insertion for live events - eliminate costly live feeds to remote locations | 100% graphic services.
- MCR in the Cloud**: Zero compromise MCR experience in the cloud - monitoring and automation | Manage live event deployment | Auto-shifting.
- Syndication at Scale**: Multi-tenancy, delivery to many - integration with SMP | SD/HD | On-demand | Live | High-availability | Real-time analytics.
- Seamless TS Switching**: Seamless multi-protocol transport delivery to allow hybrid between cloud and OT environments | Real-time | Ultra-low latency.
- Advanced Re-multiplexing**: High performance multiplexer designed to deliver high-quality, multi-protocol transport streams.



x-dream-Fabrik is a pre-integrated and pre-configured end-to-end solution built to run on-premises, in public or private clouds or hybrid. It's a ready-to-go platform with clear licensing models for post-production and production, content sales and distribution, as well as archiving. It consists of different modules which can be combined or used separately.



X-DREAM-FABRIK Product Network Diagram

x-dream-Fabrik customers

The platform addresses service providers along the complete media value creation chain like:

- studio production facilities
- post-production facilities
- broadcasters
- archivers
- agencies
- publishers

x-dream-Fabrik business cases

x-dream-Fabrik is focused on the following segments of the media creation and monetization chain:

- audio/video/subtitle processing
- news gathering & production
- distributed post-production
- asset management
- content supply chain
- content playback & publishing



Our Mission: Biomechanics for a Better Life

The Instituto de Biomechanics (IBV) is a center of excellence dedicated to developing and transferring scientific knowledge and technologies with one core purpose: to fundamentally improve people's health, well-being, and quality of life. We work to add differential value to companies and the broader social and economic environment through cutting-edge research and innovation in biomechanics and human factors.

Spotlight: Recent Impact & Global Recognition

IBV's expertise is driving innovation and earning global recognition:

- **FIFA Research Institute:** IBV has been appointed as a **FIFA Research Institute** for Football Technology and Equipment, recognizing our leadership in sports performance, safety, and testing.
- **Driving the Future:** We are at the forefront of mobility, contributing to the **MEDUSA network** to ensure progress toward safer and more reliable **autonomous driving systems**.
- **Sustainable Mobility:** Our collaboration on the **MUSoL project** (Sustainable Urban Mobility for Local Communities) is advancing R&D for a more mobile and sustainable urban future.
- **Global Influence:** According to our 2024 annual report, IBV has significantly increased its economic and social impact, solidifying our role as a generator of value for society.

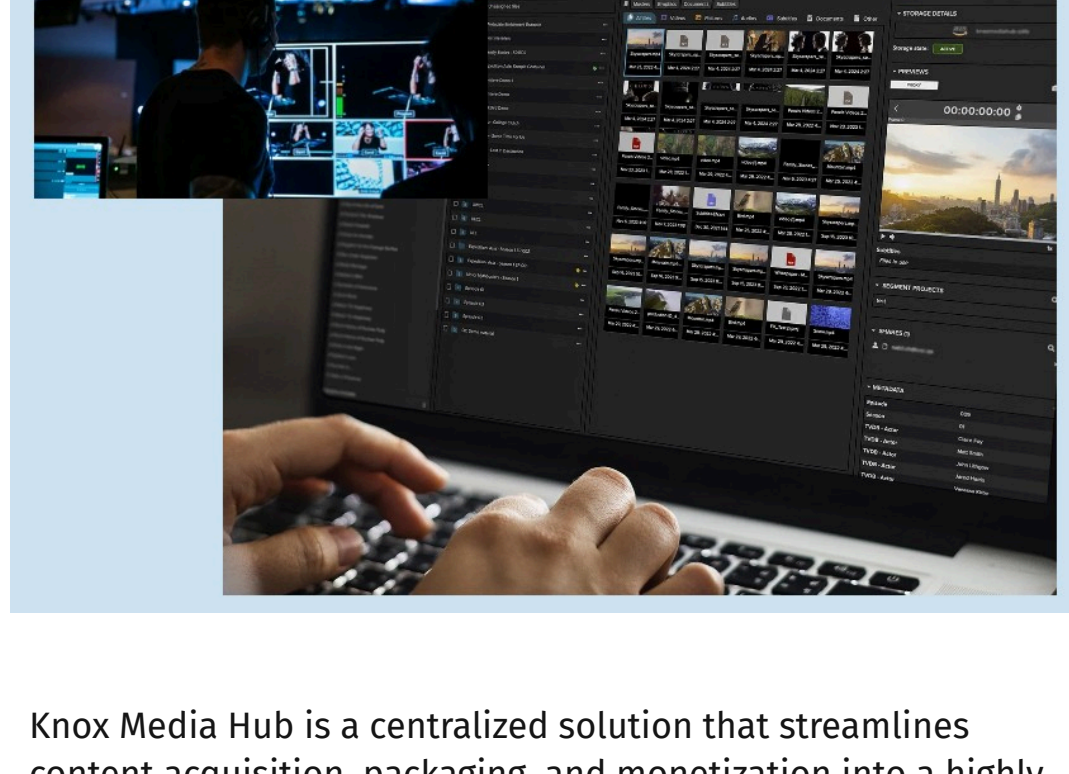
Where Biomechanics Meets Industry

IBV translates complex biomechanical knowledge into practical solutions for a vast range of sectors. Our key knowledge areas, including **Digital Health, Biomedical Engineering, Human Factors, and 4D Human Body Motion Scanning**, are applied to.

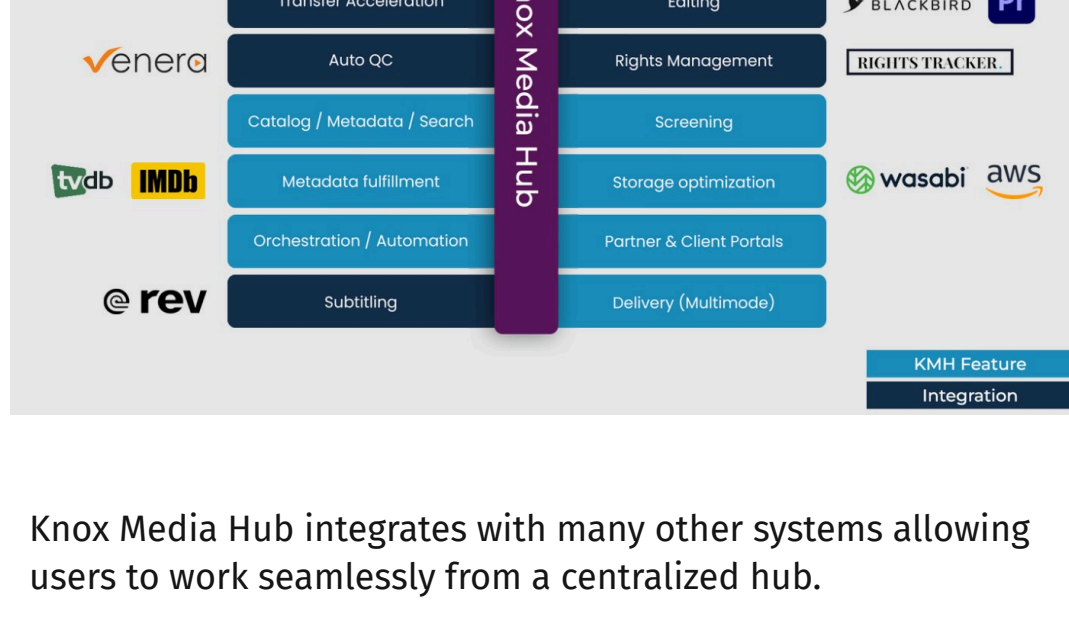


Centralize your media operations

Knox Media Hub is a single, modular product



Knox Media Hub is a centralized solution that streamlines content acquisition, packaging, and monetization into a highly efficient, easy-to-use way. In a no-code environment, Knox Media Hub is the single source of truth for all your media assets and operations.



Knox Media Hub integrates with many other systems allowing users to work seamlessly from a centralized hub.

Plus, our API first architecture makes it extremely easy to bring your own solutions.



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