RAHUL COMMERCE™
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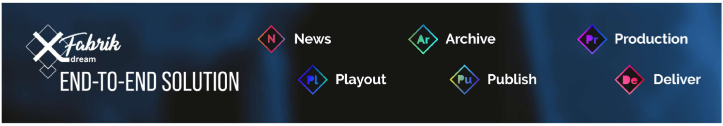
NEWSLETTER

AUGUST 2026


X Fabrik dream
END-TO-END SOLUTION
N News
Ar Archive
Pr Production
Pl Playout
Pu Publish
De Deliver

The end-to-end solution for your business!

x-dream-Fabrik implements any end-to-end media business processes within one flexible and scalable solution product. Under the roof of one graphical user interface, it provides modules for managing the complete media life cycle. This includes content creation, asset management, program playout, information research, storytelling, cross media publishing and monetization.

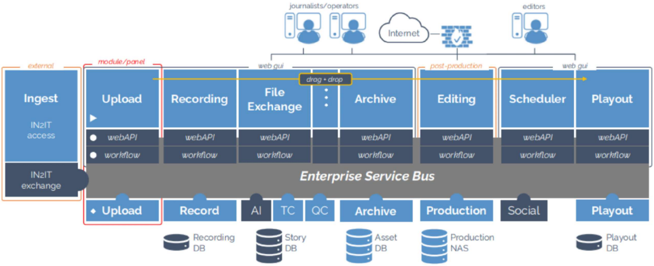
Typical Use Cases

x-dream-Fabrik's modules can be combined freely to address many use cases. There is no limitation. Common use cases are:

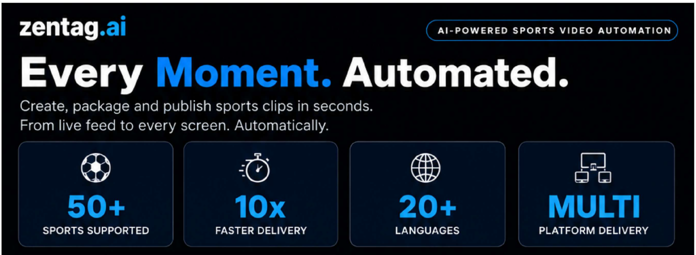
- **Content Production and Delivery**
- **Content Archiving and Publishing**
- **VOD Aggregation and Delivery**
- **News Research and Production**
- **Cross Media Content Publishing**
- **FAST Channel Playout**
- **TV Program Playout**
- **Event Streaming**

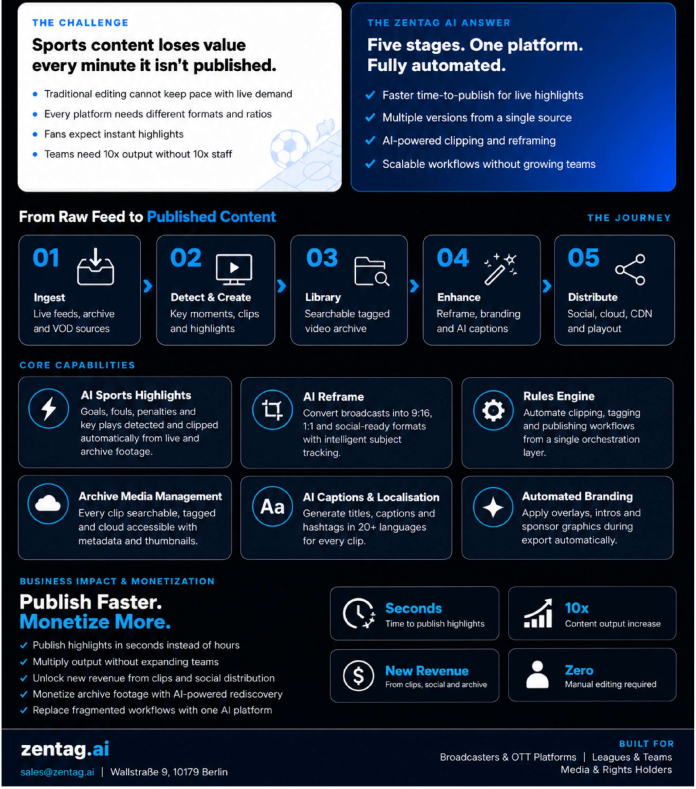
Innovative Architecture

x-dream-Fabrik is based in its core on an Enterprise Service Bus and a large collection of micro services to create, process, store and deliver media data as well as to interact with surrounding systems. Out of the box, it offers scalability and redundancy simply by running the microservices on two or more machines. This also applies to the database what makes a DB cluster not necessary. Furthermore, distributed or cloud hybrid architectures are easily configurable via a so-called zone trunk module that extends the Enterprise Service Bus to other locations.


journalists/operators
Internet
editors
external
module/panel
web gui
post-production
web gui
drag + drop
Ingest
IN2IT access
Upload
Recording
File Exchange
Archive
Editing
Scheduler
Playout
webAPI
workflow
IN2IT exchange
Enterprise Service Bus
Upload
Record
AI
TC
QC
Archive
Production
Social
Playout
Recording DB
Story DB
Asset DB
Production NAS
Playout DB

x-dream-Fabrik makes extensive use of the workflow orchestrator and connectors to 3rd party products as required. User interface interactions drive a workflow wherever useful, even for simple processes. This allows extending the business process easily via the graphical workflow editor. For instance, a move of content between modules can be easily extended with processing tasks like transcoding, quality control, AI based metadata creation, etc. without any development required.


zentag.ai
AI-POWERED SPORTS VIDEO AUTOMATION
Every Moment. Automated.
Create, package and publish sports clips in seconds.
From live feed to every screen. Automatically.
50+ SPORTS SUPPORTED
10x FASTER DELIVERY
20+ LANGUAGES
MULTI PLATFORM DELIVERY



THE CHALLENGE

Sports content loses value every minute it isn't published.

- Traditional editing cannot keep pace with live demand
- Every platform needs different formats and ratios
- Fans expect instant highlights
- Teams need 10x output without 10x staff

THE ZENTAG AI ANSWER

Five stages. One platform. Fully automated.

- ✓ Faster time-to-publish for live highlights
- ✓ Multiple versions from a single source
- ✓ AI-powered clipping and reframing
- ✓ Scalable workflows without growing teams

From Raw Feed to Published Content

THE JOURNEY

01 **Ingest** Live feeds, archive and VOD sources

02 **Detect & Create** Key moments, clips and highlights

03 **Library** Searchable tagged video archive

04 **Enhance** Reframe, branding and AI captions

05 **Distribute** Social, cloud, CDN and playout

CORE CAPABILITIES

AI Sports Highlights
Goals, fouls, penalties and key plays detected and clipped automatically from live and archive footage.

AI Reframe
Convert broadcasts into 9:16, 1:1 and social-ready formats with intelligent subject tracking.

Rules Engine
Automate clipping, tagging and publishing workflows from a single orchestration layer.

Archive Media Management
Every clip searchable, tagged and cloud accessible with metadata and thumbnails.

AI Captions & Localisation
Generate titles, captions and hashtags in 20+ languages for every clip.

Automated Branding
Apply overlays, intros and sponsor graphics during export automatically.

BUSINESS IMPACT & MONETIZATION

Publish Faster.
Monetize More.

- ✓ Publish highlights in seconds instead of hours
- ✓ Multiply output without expanding teams
- ✓ Unlock new revenue from clips and social distribution
- ✓ Monetize archive footage with AI-powered rediscovery
- ✓ Replace fragmented workflows with one AI platform

Seconds Time to publish highlights

10x Content output increase

New Revenue From clips, social and archive

Zero Manual editing required

zentag.ai
sales@zentag.ai | Wallstraße 9, 10179 Berlin

BUILT FOR
Broadcasters & OTT Platforms | Leagues & Teams
Media & Rights Holders

MAINCONCEPT™

MainConcept Releases MPEG-H Encoder SDK to Empower Next-Generation Audio Production Workflows

Revolutionizing Immersive Audio Production

MainConcept has introduced its latest **MPEG-H Encoder SDK**, providing broadcasters, streaming platforms, and media solution providers with a powerful tool for creating immersive, interactive, and personalized audio experiences. Designed for modern broadcast and OTT environments, the SDK enables seamless integration of **MPEG-H Audio**, delivering superior sound quality while supporting next-generation media workflows.

Key Features

Immersive 3D Audio

Create realistic surround sound experiences for live broadcasts and on-demand content.

Personalized Audio

Allows viewers to customize audio elements such as dialogue, commentary, and ambient sound.

Broadcast & OTT Ready

Optimized for television broadcasting, streaming services, and digital media platforms.

Low-Latency Encoding

Ensures real-time audio processing for live production environments.

Easy SDK Integration

Flexible APIs simplify integration into existing production, encoding, and streaming workflows.

Benefits for Media Professionals

- Deliver immersive audio experiences that enhance audience engagement.
- Support multiple languages and accessibility features.
- Reduce bandwidth requirements while maintaining exceptional audio quality.
- Future-proof media workflows with next-generation audio technology.
- Simplify deployment across broadcast, IPTV, OTT, and streaming platforms.

Experience the Future of Audio

Deliver immersive, personalized, and broadcast-quality audio with the MainConcept MPEG-H Encoder SDK—designed for the next generation of media production.

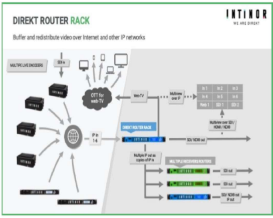
INTINOR

WE ARE DIREKT

Easy solutions for high quality live video over the internet

The Direkt router is the Swedish army knife of video transmission. Direkt routers are used for connecting video links, for re-packaging between different transport protocols or to add/remove error correction. The router can be customized to perfectly fit your workflow.

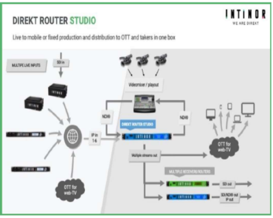
EASY CONFIGURATION: Receives incoming IP stream(s). It analyses the stream and re-sends it, possibly in a different IP network, without adding any delay on the video link.
IDM: IDM (Intinor Direkt Management), the system for statistics, management and supervision, is included in the Direkt router, simplifying troubleshooting in the network.
NO LIMITATIONS: No data volume cost – No bandwidth limitations – zero OPEX



DIREKT ROUTER RACK

Buffer and redistribute video over Internet and other IP networks

INTINOR
WE ARE DIREKT
MULTIPE LIVE ENCODERS
SDI in
OTT for web-TV
Web-TV
Multiview over IP
In 1
In 2
In 3
In 4
In 5
In 6
Web 1
SDI 1
SDI 2
Multiview over SDI / HDMI / NDI®
DIREKT ROUTER RACK
IP in 1-6
SDI / NDI® out
Multiple IP out as copies of IP in
MULTIPLE RECEIVERS/ROUTERS
SDI out
SDI out
SDI/ NDI® out IP out



DIREKT ROUTER STUDIO

Live to mobile or fixed production and distribution to OTT and takers in one box

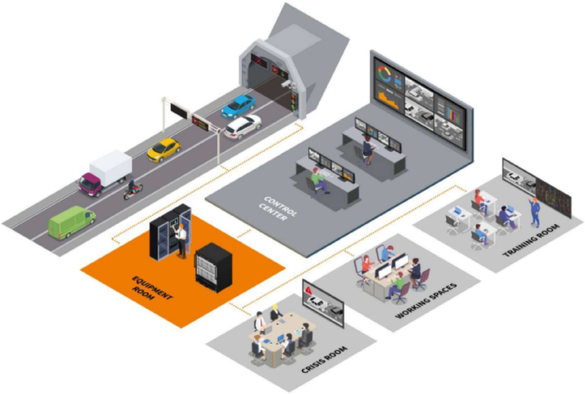
INTINOR
WE ARE DIREKT
MULTIPE LIVE INPUTS
SDI in
Videomixer / playout
NDI®
NDI®
DIREKT ROUTER STUDIO
IP in 1-6
OTT for web-TV
Multiple streams out
MULTIPLE RECEIVERS/ROUTERS
SDI out
SDI/NDI® out IP out
OTT for web-TV

ihse.
ASIA

Flexible, Reliable Solutions for Smart City Control Centers

A KVM switch allows any data signal to be displayed on any screen. Control room operational staff can select the detailed information they require at every moment of their working day, instantly changing between sources and applications at will. KVM technology provides full flexibility and enables operators to select the critical information they need to ensure that the network operates with complete safety and utmost reliability. The modular Draco tera system includes extensive backup and redundancy capabilities enabling network infrastructures to be constructed that meet near-zero downtime objectives.

KVM Switches for Total Connectivity


CONTROL CENTER
TRAINING ROOM
EQUIPMENT ROOM
WORKING SPACES
CRISIS ROOM

- The Draco tera switch range extends from 8 to 576 non-blocking assignable ports. With mixed operation over copper and fiber cables, tera switches handle all types of digital video together with digital audio and

USB connectivity. The Draco tera KVM switch delivers visually lossless transmission, instant connectivity and extensive configuration and redundancy options

- The Draco tera system includes inbuilt security procedures that maximise resistance to all forms of illicit access and cyber-attack on both closed network and IP connections.
- Draco tera instantly connects and switches operators and controllers to remote CPUs and servers. With no transmission delay or image degradation. It is the ideal solution for today ‘s and tomorrow ‘s control rooms.

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